

5 REASONS

TO VISIT BRUSSELS' NEW MILLENNIUM ICONOCLAST MUSEUM OF ART

WHAT DO YOU GET when you combine creative expression with rapidly changing technology? It's called Culture 2.0, and it now has a permanent home in Brussels: the 14,000-square-foot Millennium Iconoclast Museum of Art (MIMA), opening March 24 in the city's Molenbeek neighborhood.

Raphaël Cruyt, a collaborator on the project, explains that Culture 2.0 is an artistic culture that emerged in 2000, inspired by the Internet Age and our ever-shifting modes of communication. Here are five reasons why MIMA is not to be missed.



Contemporary pieces such as Parra's "Give Up," this hybrid-tomato piece of pop art, have a home in Brussels' MIMA.

DO THIS
MILLENNIUM
ICONOCLAST MUSEUM
OF ART
OPENS MARCH 24
MIMAMUSEUM.EU

1. MIMA's home inside the former **Belle-Vue Brewery** building, a hulking industrial edifice perched on the Brussels-Charleroi canal, links Brussels' history (and madness for beer) to its unrivaled passion for art.

2. Eight galleries will spotlight **once-marginalized artistic forms** such as graffiti,

graphic and tattoo art, punk and hip-hop music, and skateboarding.

3. The museum's first temporary exhibition, "**City Lights**," highlights the works of five American artists, including a work covering the walls and ceiling by Brooklyn muralist Maya Hayuk and larger-than-life

paper collages by artists Momo and Swoon.

4. Thanks to its central location, reasonable cost of living and a long history of supporting outside-the-box art forms, Brussels is currently amid a **contemporary art boom**, with a proliferation of studios, fairs and galleries. MIMA, however,

is Brussels' only dedicated contemporary art museum.

5. MIMA sits adjacent to the **Meininger and Belvue hotels**, which opened in 2013 and 2015, respectively, and is part of a broader city plan to energize the canal district for locals and the 30,000 visitors the museum expects in its first year. —KIMBERLEY LOVATO



Stab-a-Dab-a-Doo-Dah

A new musical aims to make a killing on Broadway

There have been some strange Broadway adaptations over the years: "Spider-Man: Turn Off the Dark," "Rocky the Musical" and "Carrie the Musical" come to mind. On March 24, the strangest one of all debuts at New York's Gerald Schoenfeld Theatre: "**American Psycho**," based on the 1991 Bret Easton Ellis novel and the 2000 film starring Christian Bale. Following a successful two-month run in London, the synth-heavy show will attempt to wow American audiences with its take on the moral anarchy of 1980s Wall Street, personified by Patrick Bateman, the slick madman who slaughters the market by day, then brings his work home with him at night. If you like your cha-cha-cha with a bloody ax, visit Americanpsychothemusical.com. —CHRIS WRIGHT